

AMENDED IN ASSEMBLY JANUARY 11, 2012

AMENDED IN ASSEMBLY JANUARY 4, 2012

AMENDED IN ASSEMBLY AUGUST 15, 2011

CALIFORNIA LEGISLATURE—2011–12 REGULAR SESSION

ASSEMBLY BILL

No. 1233

Introduced by Assembly Member V. Manuel Pérez
(Coauthor: Assembly Member Beall)

February 18, 2011

An act to add Article 6 (commencing with Section 12098.8) to Chapter 1.6 of Division 3 of Title 2 of the Government Code, relating to state government, and declaring the urgency thereof, to take effect immediately.

LEGISLATIVE COUNSEL'S DIGEST

AB 1233, as amended, V. Manuel Pérez. State government: economic development.

Existing law establishes the Governor's Office of Business and Economic Development, within the Governor's office, to be administered by a director appointed by the Governor. The office serves the Governor as the lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth. The office exercises powers related to economic development, including, among others, making recommendations to the Governor and the Legislature regarding policies, programs, and actions to advance statewide economic goals.

This bill would require the director, in consultation with the Secretary of Labor and Workforce Development, to prepare a California Economic and Workforce Development Strategy, as specified, to be updated every

5 years. The bill would require the strategy to make recommendations regarding an economic and workforce development blueprint for the state covering a 5-year time period. The bill would require the director to consult with certain agencies in preparing the blueprint, and would require the ~~blueprint strategy~~ to address certain topics.

This bill would declare that it is to take effect immediately as an urgency statute.

Vote: $\frac{2}{3}$. Appropriation: no. Fiscal committee: yes.
State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. Article 6 (commencing with Section 12098.8) is
2 added to Chapter 1.6 of Division 3 of Title 2 of the Government
3 Code, to read:

4
5 Article 6. State Economic and Workforce Development Strategy
6

7 12098.8. (a) The director, in consultation with the Secretary
8 of Labor and Workforce Development, shall prepare the California
9 Economic and Workforce Development Strategy. In fulfilling this
10 requirement, the director and the secretary shall be assisted by the
11 California Workforce Investment Board, established pursuant to
12 Article 1 (commencing with Section 14010) of Chapter 3 of
13 Division 7 of the Unemployment Insurance Code. The California
14 Economic and Workforce Development Strategy may serve to
15 meet all or a portion of other state level strategies, including, but
16 not limited to, the state plan required by the federal Workforce
17 Investment Act (Public Law 105-220).

18 (b) The strategy shall make recommendations regarding an
19 economic and workforce development blueprint for the state
20 covering a five-year time period, and shall contain all of the
21 following:

22 (1) A statement of economic goals and objectives for the state.

23 (2) A prioritized list of significant issues facing the economy
24 of the state and how these issues and trends could be impediments
25 to achieving the goals, objectives, and recommendations in the
26 ~~blueprint strategy~~.

27 (3) An evaluation of the effectiveness of the state's existing
28 economic development *and workforce development* programs in

1 creating and retaining jobs, improving productivity, increasing
2 innovation, providing 21st century workforce skills, and attracting
3 industries providing employment within the state's core and
4 emerging industry clusters.

5 (4) An evaluation of the adequacy of state and local physical,
6 electronic, and human infrastructure, including skills relating to
7 digital technology, to meet the state's current and future needs,
8 and a discussion of the appropriate role for state government to
9 improve inadequacies identified in the state's physical, electronic,
10 and human infrastructure.

11 (5) A list of key industries in which the state shall focus its
12 economic development efforts, including industries where the state
13 has a current dominant position, and industries where the state has
14 an emerging presence within the United States and global
15 economies. This list shall be based on current local and regional
16 priorities of the state's nine economic regions.

17 (6) Recommendations for legislation, *new or modified*
18 regulations, and administrative reforms that are necessary to
19 improve the business climate and economy of the state and meet
20 the state's economic goals and objectives. The recommendations
21 shall address how all state entities have economic and workforce
22 development-related responsibilities or authorities that impact
23 economic and workforce activities in the state can foster greater
24 economic ~~property~~ *prosperity* for all areas of the state, including
25 historically underserved areas, such as those along the state's
26 borders, rural areas, ~~and~~ within its inner cities, *and other emerging*
27 *domestic markets*. The recommendations shall support regional
28 economic development efforts, small and microbusiness
29 development, private investment especially in emerging domestic
30 markets, workforce development among all worker skill levels,
31 and California businesses accessing global markets.

32 (7) Measurable outcomes and timelines for implementing the
33 goals, objectives, and recommendations of the strategy.

34 (8) An identification of key stakeholder partnerships to use in
35 implementing the recommendations.

36 (9) An identification of options for funding the goals, objectives,
37 and recommendations.

38 (c) The ~~blueprint~~ *strategy* shall be based on existing and current
39 assessments completed by relevant state, federal, local, and regional
40 public and private organizations. As part of their deliberations in

1 preparing the strategy, the director and the secretary shall do all
2 of the following:

3 (1) Consult with other state entities, including, but not limited
4 to, all of the following:

5 (A) The California Transportation Commission.
6 (B) The California Workforce Investment Board.
7 (C) The Small Business Council on Procurement.
8 (D) The Treasurer.
9 (E) The California Organized Investment Network.
10 (F) The Department of Insurance.
11 (G) The California Infrastructure and Economic Development
12 Bank.
13 (H) The State Energy Resources Conservation and Development
14 Commission.

15 (2) Review relevant background, findings, and recommendations
16 of all of the following:

17 (A) The California Transportation Plan, required to be updated
18 pursuant to Chapter 2.3 (commencing with Section 65070) of
19 Division 1 of Title 7, including those portions related to trade
20 infrastructure and the movement of goods.
21 (B) The international and foreign investment strategies of state
22 and local governments.
23 (C) The State Environmental Goals and Policy Report, prepared
24 pursuant to Article 5 (commencing with Section 65041) of Chapter
25 1.5 of Title 7.
26 (D) The five-year plan for funding infrastructure, prepared
27 pursuant to Article 2 (commencing with Section 13100) of Chapter
28 2 of Part 3.
29 (E) The state workforce strategy submitted as a condition of
30 receiving funding pursuant to the federal Workforce Investment
31 Act of 1998 (29 U.S.C. Sec. 2938).
32 (F) The workforce strategies developed by the Employment
33 Training Panel of the California Community Colleges.
34 (G) The goods movement strategy developed by the Department
35 of Transportation *or the State Air Resources Board*.
36 (H) *The Goods Movement Emissions Reduction Plan developed*
37 *by the State Air Resources Board*.
38 (d) (1) The director and the secretary shall prepare a preliminary
39 California Economic and Workforce Strategy, post that document
40 on the Cal-BIZ and the agency's Internet Web sites, and submit

1 written notice of that document's posting to the relevant policy
2 and fiscal committees of each house of the Legislature by ~~July~~
3 *March 1, 2013*.

4 (2) Development of the preliminary strategy pursuant to this
5 subdivision shall be funded from nonstate funds and private
6 donations.

7 (e) The relevant policy and fiscal committees of each house of
8 the Legislature shall review the preliminary strategy and hold
9 hearings regarding the preliminary strategy within 90 days of the
10 date that notice of that document's posting is sent to the relevant
11 policy and fiscal committees of each house of the Legislature.

12 (f) (1) Within two months of the final hearing held by a policy
13 or fiscal committee of either house of the Legislature regarding
14 the preliminary strategy, the director and the secretary shall prepare
15 the final version of the strategy.

16 (2) Upon the final strategy's completion, the director, the
17 secretary, the Secretary of Business, Transportation and Housing,
18 and the Secretary of Food and Agriculture shall post the
19 preliminary and final strategies on each of their agencies' Internet
20 Web sites.

21 (3) The director and the secretary shall submit written notice of
22 the completion of the final strategy and its posting to the agency
23 Internet Web sites specified in paragraph (2), to the relevant policy
24 and fiscal committees of the Legislature, as well as every state
25 agency, office, board, and commission having economic and
26 workforce development responsibilities.

27 (g) In each succeeding five-year cycle, the director and the
28 secretary shall update the strategy, pursuant to the procedures set
29 forth in this section, on or before October 31 of each succeeding
30 fifth year. This subdivision shall not prohibit the secretary from
31 reviewing or making recommendations on how to update the
32 strategy more frequently.

33 SEC. 2. This act is an urgency statute necessary for the
34 immediate preservation of the public peace, health, or safety within
35 the meaning of Article IV of the Constitution and shall go into
36 immediate effect. The facts constituting the necessity are:

37 In order to preserve the public peace, health, and safety through
38 the encouragement of economic development throughout the state's

1 economic regions, it is necessary that this act take effect
2 immediately.

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